CBS TELEVISION



Order ID: 58262 CF LOC-POL HL#: 09/10/12 01:34 PM FBD - LBD: 10/28/12 - 11/04/12 Created: Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 5067W10/29 Agency Commission: 15 % Updated: FWONG on 09/10/12 01:46 PM Agency: MULTI MEDIA SERVICES CORP. :03:00 09/10/12 01:46 PM Product: BROWN/R/US SEN MA Self Confirmed: Sched. Code: Z N. MCDONALD Demo: **HHOLDS** DMA RTG Contract: 09/11/12 08:53 AM Buyer: Monthly PAT CASHEN POLITICAL-WBZ-TV Billing Int: BM: SS AE: WNDS: 0% CABLE: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% Share: 0% Dur SC Self Pr Total NR A/G Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots M T W T F * * NEWS \$4,500.00 001 MLOCAL6A 30 0.0 \$900.00 **FIXED** FBD LBD Oct 29 10/29/12 11/02/12 5 NR A/G Dur SC Self Pr Sales Catg Rate Spots Total Time Class Eligible Days Break Type **HHOLDS** Item M T W T F * * MORN \$500.00 002 MEARLY 30 0.0 10 \$5,000.00 FIXED FBD LBD Oct 29 11/02/12 10/29/12 10 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item M T W T F * * DAY \$2,925.00 30 0.0 \$585.00 003 DRACHAEL9A FIXED FBD LBD Oct 29 10/29/12 11/02/12 5 Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Time Class Eligible Days Break Type HHOLDS. Item MTWTF . . DAY 30 004 **DDEAL** 0.0 \$1,000.00 \$5,000.00 FIXED FBD LBD Oct 29 10/29/12 11/02/12 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item M T W T F * * PRCE 005 DPRICE \$1,080.00 \$5,400.00 **FIXED** FBD LBD Oct 29 10/29/12 11/02/12 5 Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item Time Class Eligible Days

0.0

\$630.00

\$3,150.00

M T W T F * * NEWS

Oct 29

5

30

NNOON

FBD

10/29/12

LBD

11/02/12



Order ID: 58262 CF LOC-POL FBD - LBD: 10/28/12 - 11/04/12 HL#: 09/10/12 01:34 PM Created: SCOTT BROWN FOR U.S. SENATE... CPE: Client: / / 5067W10/29 Agency Commission: 15 % Updated: FWONG on 09/10/12 01:46 PM Agency: MULTI MEDIA SERVICES CORP. Self Product: BROWN/R/US SEN MA :03:00 Confirmed: 09/10/12 01:46 PM Buyer: N. MCDONALD Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/11/12 08:53 AM PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% Time Class Dur SC Self Pr Item Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G DCBSSOAP2 MTWTF * * SOAP 007 30 0.0 \$600.00 5 \$3,000.00 **FIXED** FBD LBD Oct 29 10/29/12 11/02/12 5 Time Class Eligible Days Dur SC Self Pr NR A/G Item Break Type Sales Catg **HHOLDS** Rate Spots Total 800 **DDRPHIL** MTWTF * * PHIL 0.0 \$650.00 \$3,250.00 **FIXED** FBD LBD Oct 29 10/29/12 11/02/12 5 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G Item **HHOLDS** Rate Spots M T W T F * * EFG EJUDY4P 009 30 0.0 \$850.00 \$4,250.00 **FIXED** FBD LBD Oct 29 10/29/12 11/02/12 NR A/G Time Class Dur SC Self Pr Sales Catg Item Eligible Days Break Type **HHOLDS** Rate Spots Total M T W T F * * EFG 010 EJUDY430P \$850.00 \$4,250.00 **FIXED** FBD LBD Oct 29 10/29/12 11/02/12 5 Time Class Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Item Eligible Days **HHOLDS** ENWS5P MTWTF * * EFG 011 \$1,000.00 \$5,000.00 0.0 **FIXED FBD** LBD Oct 29 10/29/12 11/02/12 5 Sales Catg NR A/G Time Class Dur SC Self Pr **HHOLDS** Rate Spots Total Item Eligible Days Break Type 012 ENWS530P M T W T F * * EFG \$1,100.00 \$5,500.00 **FIXED** FBD LBD Oct 29 10/29/12 11/02/12 5

FBD

10/29/12

LBD

11/02/12

Oct 29



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Order ID: 58262 CF LOC-POL FBD - LBD: 10/28/12 - 11/04/12 HL#: Created: 09/10/12 01:34 PM SCOTT BROWN FOR U.S. SENATE... CPE: / / 5067W10/29 Agency Commission: 15 % Updated: FWONG on 09/10/12 01:46 PM Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self :03:00 Confirmed: 09/10/12 01:46 PM Buyer: N. MCDONALD **HHOLDS** DMA RTG Demo: Sched. Code: Z Contract: 09/11/12 08:53 AM AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS WCVB: 0% Share: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G M T W T * * S SUNR 019 MNEWS430A 30 0.0 \$200.00 5 \$1,000.00 **FIXED** FBD Oct 22 Oct 29 10/28/12 11/01/12 4 Time Class Eligible Days Break Type Item Dur SC Self Pr Sales Catg **HHOLDS** NR A/G Rate Spots Total M T W T F * * SUNR MSUNRISE1 020 30 0.0 \$500.00 \$2,500.00 FIXED **FBD** LBD Oct 29 11/02/12 10/29/12 5 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G **HHOLDS** Rate Spots Total 021 NLATE M T W T F S S NEWS 30 0.0 \$2,700.00 \$18,900.00 **FIXED** FBD LBD Oct 29 10/29/12 11/04/12 7 Time Class Eligible Days Dur SC Self Pr NR A/G Item Break Type Sales Cato **HHOLDS** Rate Spots Total * * * * * S * NEWS 022 WSAT6ANWS 30 0.0 \$540.00 \$540.00 **FIXED** FBD LBD Oct 29 11/03/12 11/03/12 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 023 WSAT7ANWS * * * * S * 0.0 \$630.00 \$630.00 **FIXED** FBD LBD Oct 29 11/03/12 11/03/12 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G **HHOLDS** Rate Spots Total · · · · S · **MCBSSAT** MORN 0.0 \$990.00 \$990.00 FIXED FBD LBD Oct 29 11/03/12 11/03/12

S TELEVISION STATIONS

HL#: 09/10/12 01:34 PM Created: FBD - LBD: 10/28/12 - 11/04/12 Order ID: 58262 CF LOC-POL SCOTT BROWN FOR U.S. SENATE... CPE: / / 5067W10/29 Agency Commission: 15 % Updated: FWONG on 09/10/12 01:46 PM Client: Confirmed: 09/10/12 01:46 PM Agency: MULTI MEDIA SERVICES CORP. :03:00 Product: BROWN/R/US SEN MA Self DMA RTG Sched. Code: Z Contract: 09/11/12 08:53 AM **HHOLDS** Buyer: N. MCDONALD Demo: Billing Int: Monthly BM: SS PAT CASHEN POLITICAL-WBZ-TV WNDS: 0% CABLE: 0% WSBK: 0% WBPX+: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% Share: 0% NR A/G Rate Spots Total Time Class Break Type Dur SC Self Pr Sales Catg **HHOLDS** Eligible Days Item 0.0 \$900.00 \$900.00 ACC 30 **AWHEELSA** 025 **FIXED** FBD LBD Oct 29 11/03/12 11/03/12 1 Total NR A/G Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Time Class Eligible Days Item S . ACC \$990.00 0.0 \$990.00 026 **AJEOPSA** 30 **FIXED** FBD LBD Oct 29 11/03/12 11/03/12 1 Sales Catg Rate Spots Total NR A/G Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Item S . LATE 0.0 \$450.00 \$450.00 30 LINSIDER 027 **FIXED** FBD LBD Oct 29 11/03/12 11/03/12 1 NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Time Class Eligible Days Break Type Item * * * * * S * NEWS \$270.00 \$270.00 028 WSAT5ANWS 30 0.0 **FIXED** FBD LBD Oct 29 11/03/12 11/03/12 1 NR A/G Total Dur SC Self Pr Rate Spots Time Class Eligible Days Break Type Sales Catg **HHOLDS** Item \$540.00 WSUN6ANWS 30 0.0 \$540.00 029 **FIXED** FBD LBD Oct 29 11/04/12 11/04/12 NR A/G

LBD

Eligible Days

* * * * * * S NEWS

Oct 29

Break Type

Dur SC Self Pr

30

Sales Catg

HHOLDS

0.0

Rate Spots

\$630.00

Total

\$630.00

Time Class

WSUN7ANWS FIXED FBD

Item

030

FBD

11/04/12

LBD

11/04/12

Oct 29

1



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Order ID: 58262

WBZ-TV

CPE: / / 5067W10/29 Created: 09/10/12 01:34 PM

Client: SCOTT BROWN FOR U.S. SENATE... Agency: MULTI MEDIA SERVICES CORP. Buyer: N. MCDONALD

CF LOC-POL

Product: BROWN/R/US SEN MA Demo:

FBD - LBD: 10/28/12 - 11/04/12

Agency Commission: 15 % Updated: Self :03:00

HL#:

FWONG on 09/10/12 01:46 PM Confirmed: 09/10/12 01:46 PM

AE: PAT CASHEN POLITICAL-WBZ-TV **HHOLDS** DMA RTG Sched. Code: Z Contract: 09/11/12 08:53 AM Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Break Type Time Class Dur SC Self Pr NR A/G Item Eligible Days Sales Catg **HHOLDS** Rate Spots Total S LATE LTIMSUN1 037 30 0.0 \$315.00 \$315.00

FIXED

FBD LBD Oct 29 11/04/12 11/04/12 1

Time Class Dur SC Self Pr NR A/G Item Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total * * * * * * S NEWS 038 WSUN5ANWS 30 0.0 \$270.00 \$270.00

FIXED

FBD LBD Oct 29 11/04/12 11/04/12 1

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	123	0	\$158,700.00	\$134,895.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$158,700.00	\$134,895.00	\$0.00	\$0.00